

# The Gender Divide

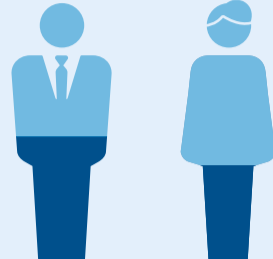
How men and women communicate differently at work and the impact of communication apps on workplace dynamics.

## Building professional relationships

Women feel less supported by their direct supervisors and find it more difficult to build personal bonds with leaders in their organization.

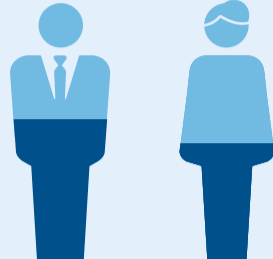


Feel their boss always has their back



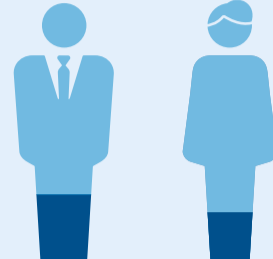
50% 39%

Consider their boss a friend

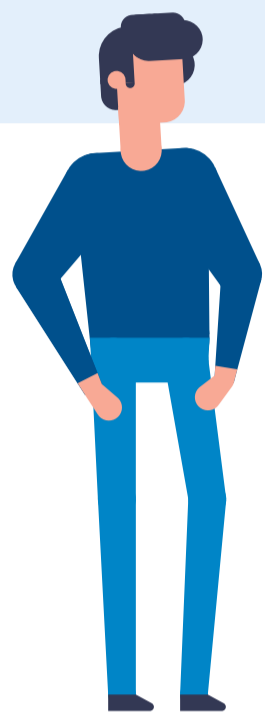


56% 47%

Consider the CEO or president a friend



28% 21%

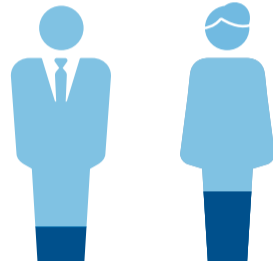


## Navigating tricky situations

Whether in person or on digital channels, women and men have different comfort levels when challenging their bosses.

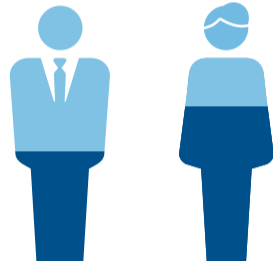


Uncomfortable disagreeing with their boss one on one



17% 30%

Uncomfortable disagreeing with their boss in front of colleagues

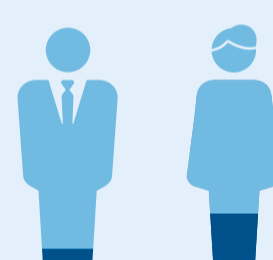


45% 62%

Women are more likely than men to be uncomfortable talking about taboo topics.

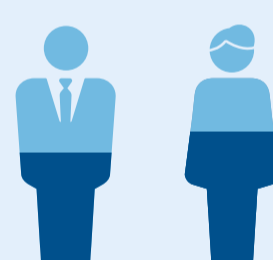


Uncomfortable:



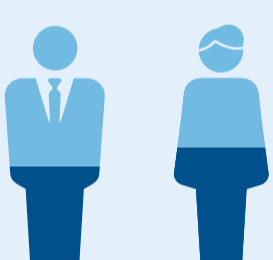
16% 29%

Proposing a risky idea



52% 60%

Discussing finances



47% 54%

Discussing salary & benefits

## How do you build a more inclusive work culture?

The majority of workers rank in-person conversations and communication apps as their number one way to build bonds with coworkers.



## Everyone feels more motivated and connected

Both women and men experience more success in the workplace with team messaging–centric communication apps.

Feel connected to colleagues

Highly motivated

With an app

89%

57%

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CITE Research on behalf of RingCentral Glip conducted an online survey among 1,000 knowledge workers in the U.S.

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